

Switching



**The Smart Investor's
Strategy to Multiply Their Precious Metals**

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Introduction

Most investors buy gold or silver to protect their wealth.



For centuries, these metals have **preserved purchasing power** through inflation, currency devaluation, and economic uncertainty.

But protection is only part of the story...

By using the Gold/Silver Ratio, investors can **take advantage** of the natural cycles between gold and silver, increasing the number of grams they own **without adding more capital**.

This approach, known as **switching**, provides a clear framework for **when to hold**, and **when to move** between the two metals.

In this guide, you'll learn how the Gold/Silver Ratio works and how to use it to **take control & grow your holdings**.



The Ratio

The Gold/Silver Ratio measures **how many ounces of silver** it takes to **buy one ounce of gold**. For example,



The ratio constantly changes as gold and silver move independently in the market.

Gold is widely regarded as a store of wealth, while silver is influenced by both investment demand and its many industrial uses. As a result, silver often experiences larger price swings than gold, **creating opportunities for investors who understand the Gold/Silver Ratio.**

**Did
you
Know?**

These shifts create **opportunities** for investors who understand how to use the ratio.

Ratio Cycles



The Gold/Silver Ratio has moved through large cycles over time.

Historically, the natural ratio between gold and silver is estimated to be around **15 to 1**.

However, in modern markets the ratio **has often moved much higher**. In recent decades, the ratio has typically ranged between:

30:1
at the low end

80:1
at the high end

During periods of financial stress, the ratio has even exceeded 100 to 1. These movements form the **foundation** of the **switching strategy**.

When to Act

A **high Gold/Silver Ratio** suggests that silver is relatively **undervalued** compared to gold.

For example, a ratio of **80 to 1** means **silver is cheaper** relative to gold.

Historically, these periods have often been followed by **strong silver performance**.



A **low ratio** suggests that silver may be relatively **expensive** compared to gold. This often occurs after silver has risen faster than gold.

Understanding these shifts helps investors decide **which metal is typically more favourable** to hold at a given time.

Pro Insight

Switching allows investors to lock in gains **without selling into cash**.

The Strategy

The concept is simple.

Instead of holding one metal, investors move between gold and silver as the ratio changes.

For example:

When the **ratio is high**, investors may **favour silver**.

When the **ratio falls**, they may **switch** their silver into **gold**.

If the **ratio rises again**, the process can be repeated.



This approach focuses solely on **growing metal holdings** rather than simply tracking price movements.

The Goal?

to increase the total amount owned & profit without being solely reliant on price rises.

Compounding

One of the most powerful parts of switching is the ability to **compound your ounces**.

An investor may start with **1 ounce of gold**.

If the **ratio moves high**, they may **switch that gold into silver**.

Later, if the **ratio falls significantly**, they may be able to switch that **silver back into more gold**.

Over multiple cycles, **this can gradually increase** total precious metals holdings **without adding additional capital**.

This is why **experienced precious metals investors** often **focus less on price** and more on **how many ounces they own**.

Over multiple cycles, small gains in ounces **can compound into significant increases...**

Most Miss This...

Despite its advantages, **most investors never use the switching strategy** for several reasons.

Most investors
have never even
heard of the
Gold/Silver Ratio
strategy...

Many investors simply buy metals without **understanding the relationship** between gold and silver and are simply **unaware of the switching strategy**

Monitoring the ratio and identifying opportunities **requires education and discipline.**

Investors outside of our community **do not have access to tools that allow them to easily switch between metals** when opportunities arise.

However, **investors who join our community** and learn how switching works **will begin to recognise these opportunities** and act on them.

Using the Ratio

For investors interested in precious metals, understanding the Gold/Silver Ratio **will open the door to a more strategic approach.**

It is about being **prepared to act** when the ratio moves to certain levels.

By **understanding historical patterns**, investors can identify when metals may be relatively undervalued or overvalued.



With the right approach, it becomes possible to make more informed decisions rather than simply **reacting to price movements.**



Final Thoughts

Gold and silver have protected wealth for thousands of years. But investors who understand the relationship between these two metals **will discover opportunities that others miss.**



The Gold/Silver Ratio provides **a unique way** of looking at the precious metals market.

Instead of focusing purely on price, investors can focus on building and **increasing their metal holdings over time.**

For those willing to learn...

Switching offers a more strategic approach to long term precious metals investing.

Take Action!

If you would like to learn more about how our community of investors use the Gold/Silver Ratio to their advantage, we regularly host live educational sessions where we explain the switching strategy in more detail and answer questions.



These sessions provide an opportunity to better understand the relationship between gold and silver and how investors approach switching between the two metals to ultimately profit from growing their precious metals holdings.



Download the **TGS app** and start exploring the Gold/Silver Ratio today!