

The 11 Essentials of Buying Gold



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Introduction

Gold has been a trusted store of value for centuries, offering financial security and protection against economic instability. However, not all gold investments are created equal. Many investors make costly mistakes by overlooking critical factors before purchasing precious metals.



To ensure you make a safe, smart, and profitable investment, you need to know the essential guidelines that separate a solid gold purchase from a risky one.

This guide will walk you through the 11 essentials to follow before buying gold, ensuring that your investment remains secure, transparent, and profitable for the long term.



1. Ensuring Independence

A major risk investors overlook is the connection between their metals and the financial stability of the dealer. Your precious metals should be on your balance sheet- not the company's.



If a dealer goes out of business, your investment must remain secure and unaffected. Always confirm that your metals are legally separate from the dealer's assets.



2. Purchase 100% Allocated Physical Metals

Allocated Metals

Provide you with a direct title to your physical assets!

Many investors unknowingly purchase unallocated metals, meaning they may not actually own physical gold. Always confirm that you can take delivery of your metals at any time.

When investing in precious metals, ensure that your assets are:

- 100% allocated (owned entirely by you, not leveraged)
- Physical metals (not paper gold or unallocated metals)



3. Use Investment-Grade Metals

How?

Avoid scrap metals, jewellery, or any form of gold that isn't certified investment grade. The safest route is to purchase directly from a trusted refinery, ensuring the highest purity and authenticity.

Why?

Some institutions have been caught selling lower-grade metals labelled as pure. Only refiners who specialise in investment-grade metals can guarantee authenticity.



4. Maintain 100% Ownership

Ownership is non-negotiable. Unlike banks that leverage deposits for profit, your metals should remain untouched and unleveraged. 100% ownership guarantees that no entity can use your assets for their gain.

Remember!

When you store metals in your own name, no one else can legally touch them — not even a bank. Full ownership means full control!

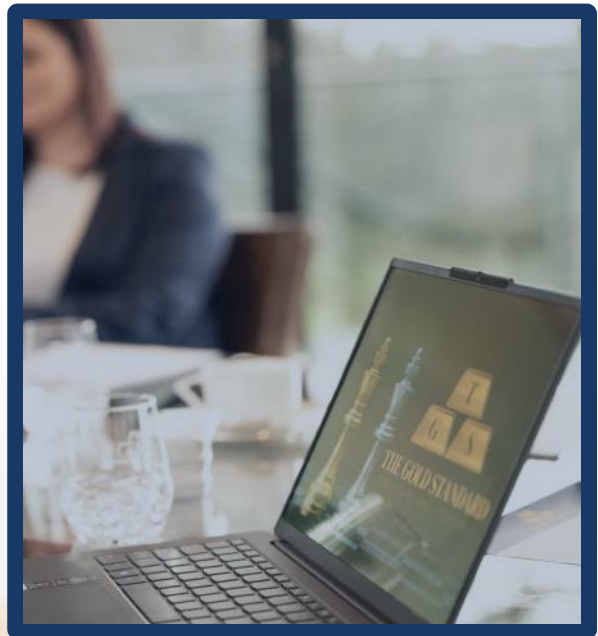


5. Delivery of Your Metals

Accessing your Metals

Can you take delivery of your metals at any time?

If the answer is no, reconsider your storage options!



A **trustworthy** dealer allows you to access your assets whenever you choose, without complications or delays.



6. Simple and Transparent Fees

Always read the fine print...

**Hidden fees can erode your profits.
Choose a dealer with:**

- A clear fee structure
- No hidden charges
- No unfair penalties



some companies impose steep penalties for missing storage payments, even seizing your assets under certain conditions.



7. Storage and Vault Options

Having vault storage options in multiple locations can enhance security.

Benefits include:

- Global access to your metals
- Protection from local economic instability
- Enhanced security and privacy



While many prefer domestic storage, international vaults provide additional diversification and risk protection.





8. Third-Party Vaulting

For additional security, ensure your metals are stored in a third-party vault, separate from your dealer.

IT'S NOT JUST ABOUT STORING GOLD!

It's about
safeguarding with
precision and
discretion!

This further safeguards your investment from any financial trouble your dealer may encounter.



9. Buyback Prices and Exit Strategy

Many investors forget to consider how they will sell their metals when the time comes.

Look for dealers that offer:



A seamless selling process



Guaranteed buyback programmes



Competitive buyback prices

Starting with the end in mind ensures you maximise your investment's value when it's time to cash out.



10: Insurance & Auditing

If you're offered
“free insurance,”
question it!

True insurance and third-party auditing come at a cost but provide peace of mind. If your metals are truly insured, you will receive a certificate from a third-party provider.



11. Avoiding Unnecessary Sales Tax (VAT)

Depending on your country, purchasing silver, platinum, or palladium may come with a steep VAT or sales tax- as high as 25%.



The Good News?

There are legal ways to avoid this, such as storing your metals in tax-exempt facilities.

This simple strategy **can save you thousands** and significantly increase your returns over time.



Take Action Now!

Now that you understand **the 11 essentials** of buying gold, it's time to take action. The right investment starts with choosing a reputable provider who prioritizes transparency, security, and long-term value.



Open an account today and start securing your financial future with gold!

Start today. Secure your wealth. Grow your future.

